



ARSENAL™

Series / Type : Fourth Edition / Core Rulebook

Compatibility: Requires *Shadowrun, Fourth Edition*; greatly expands on the rules and available guns, vehicles and armor.

Selling Points:

- Third in our line of core hardcover rules expansions. Arsenal offers something for every *Shadowrun, Fourth Edition* player and gamemaster.
- Contains all the essentials a runner needs to survive in the shadows: guns, gear, vehicles, gear, bigger guns, and even more gear...
- Whether it is a high-tech infiltrator, an expert cat burglar, a Desert Wars veteran, a multi-faceted drone rigger, or an orbital jack, *Arsenal* provides all the tools needed to round out the character with the best equipment money can buy.
- Includes a set of versatile yet simple and streamlined weapon and vehicle modification rules.

Promotion:

- Advertised in Game Trade Magazine and Greater Games Industry Catalog.

Target Market:

- Current *Shadowrun* players and gamemasters
- Third Edition *Shadowrun* players looking for a smoother rules system, or those waiting for further Fourth Edition books before buying in.

Up-Sells & Cross-Sells:

- *Street Magic* [CAT26001]
- *Augmentation* [CAT26002]
- *Unwired* [CAT26004]
- *Runner's Companion* [CAT26005]

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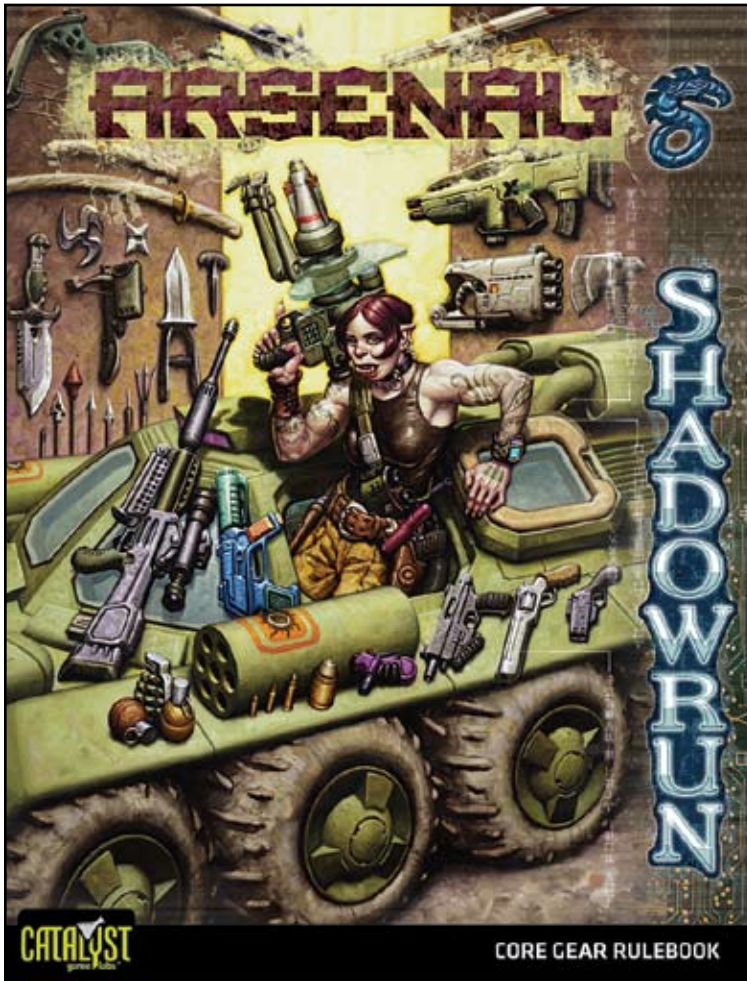
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