



Classic BattleTech Technical Readout: 3050 Upgrade™ fully updates this venerable product, fleshing out the history of each design, including notable MechWarriors/pilots, as well as providing fresh illustrations. Also includes details on a host of new variants mounting technologies that first appeared in *Classic BattleTech Total Warfare*. Additionally, all the 'Mechs, vehicles and aerospace fighters originally found in the now out-of-print *Technical Readout: 2750* are included.



For more information on these and other exciting *Classic BattleTech* products, please visit us online at: www.CatalystGameLabs.com

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TECHNICAL READOUT: 3050 UPGRADE™

Series / Type : *Classic BattleTech / Core Supplement*

Compatibility: Can be used by any *Classic BattleTech* player.

Selling Points:

- The *BattleTech* Technical Readout is the best selling series of books ever published for *BattleTech*.
- *Technical Readout: 3050* is one of the best selling of the line, as it introduced the Clans; this update provides fresh new illustrations, as well as fleshes out the various 'Mechs with full-blown histories (particularly the Clan designs) for the first time.

Promotion:

- A strong network of multi-language websites constantly updating with material and news from ClassicBattleTech.com.
- Advertised in *Game Trade Magazine* and *Greater Games Industry Catalog*.

Target Market:

- Current *Classic BattleTech* players
- Lapsed *Classic BattleTech* players looking to return.
- Cross-over players from other table-top miniatures games.

Up-Sells & Cross-Sells:

- *Total Warfare* [CAT35001]
- *TechManual* [CAT35002]
- *Technical Readout: 3075* [CAT35130]

 Star League Era	 Succession Wars Era	 Clan Invasion Era
 Civil War Era	 Jihad Era	 Dark Ages Era

TECHNICAL READOUT: 3050 UPGRADE

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