

BATTLETECH™

ISBN: 978-1-934857-01-4

MSRP: \$39.99

Catalog #: CAT35131

Release: Available Now

TECHNICAL READOUT: 3085™

BattleTech Technical Readout: 3085™ introduces players to a wealth of new unit designs that have come into their own during the recent Word of Blake Jihad and its immediate aftermath. New 'Mechs, vehicles, aerospace units and battle armor are featured in these pages—including the first ever “readouts” on conventional infantry formations used by various factions in the *BattleTech* universe.

Series/Type: *BattleTech*/Core Supplement

Compatibility: Can be used by any *BattleTech* player.

Selling Points:

- The *BattleTech* Technical Readout is the best selling series of books ever published for *BattleTech*.
- *Technical Readout: 3085* not only features all new units never before seen in the *BattleTech* universe, it also provides a number of new and unique conventional infantry formations, to demonstrate the versatility of this often-overlooked unit type.
- Reintroduces the Land-Air 'Mechs, a unique unit type not featured in game play in over a decade.

Target Market:

- Current *BattleTech* players
- Lapsed *BattleTech* players looking to return.
- Cross-over players from other table-top miniatures games.

Up-Sells & Cross-Sells:

- *Total Warfare* [CAT35001]
- *TechManual* [CAT35002]
- *Tactical Operations* [CAT35003]
- *Record Sheets: 3085* [CAT35168]

For more information on these and other exciting products, please visit us online at:
CatalystGameLabs.com

Retailers, download this and other sell sheets and sales tools from our retailer website at catalystgamelabs.com/retailers/

Catalyst Game Labs

PMB 202
303 91st Ave NE, G-701
Lake Stevens, WA 98258
contact@CatalystGameLabs.com
(425) 296-6625 [voice]
(425) 948-1301 [fax]



©2010 The Topps Company, Inc. All rights Reserved. *Classic BattleTech*, *BattleTech*, *Technical Readout: 3085*, *BattleMech* and 'Mech are registered trademarks and/or trademarks of The Topps Company, Inc., in the United States and/or other countries. Catalyst Game Labs and the Catalyst Game Labs logo are trademarks of InMediaRes Production, LLC.



THIS FILE WAS LAST UPDATED 16 DEC 2010
Please visit CatalystGameLabs.com for updates.