

BATTLETECH™

ISBN: 978-1-934857-51-9

MSRP: \$9.99

Catalog #: 35161

Release: Q1 2011

RECORD SHEETS: **3050** UPGRADE

Series/Type: *BattleTech*/Record Sheet Book

Compatibility: Companion volume for *Total Warfare* and *Technical Readout: 3050 Upgrade* (though *Technical Readout: 3050 Upgrade* is not needed to use the *Record Sheets: 3050 Upgrade* with *Total Warfare*).

Selling Points:

- Introductory priced at \$9.99
- A host of additional BattleMech and Vehicles to play, all completely compatible with the rules from *Total Warfare*.
- Includes ready-to-play scenarios and quick-start rules for fielding artillery!
- Uses the new *Total Warfare*-style record sheets

Target Market:

- Current *BattleTech* players
- Lapsed *BattleTech* players looking to return
- Cross-over players from other table-top miniatures games

Up-Sells & Cross-Sells:

- *BattleTech Introductory Box Set* [CAT35000]
- *Total Warfare* [CAT35001]
- *Technical Readout: 3050 Upgrade* [CAT35122]



For more information on these and other exciting products, please visit us online at:
CatalystGameLabs.com

Retailers, download this and other sell sheets and sales tools from our retailer website at catalystgamelabs.com/retailers/

Catalyst Game Labs
PMB 202
303 91st Ave NE, G-701
Lake Stevens, WA 98258
contact@CatalystGameLabs.com
(425) 296-6625 [voice]
(425) 948-1301 [fax]



©2010 The Topps Company, Inc. All rights Reserved. *BattleTech* is a registered trademark and/or trademark of The Topps Company, Inc., in the United States and/or other countries. Catalyst Game Labs and the Catalyst Game Labs logo are trademarks of InMediaRes Production, LLC.



THIS FILE WAS LAST UPDATED 16 DEC 2010
Please visit CatalystGameLabs.com for updates.