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JIHAD HOT SPOTS: 3072™

Series / Type : *Classic BattleTech* / Plot Sourcebook

Compatibility: Can be used by any *Classic BattleTech* player, though *Dawn of the Jihad* and *Jihad Hot Spots: 3070* are useful.

Selling Points:

- The current over-arching plotline of the *Classic BattleTech* universe.
- The first product in this plotline, *Dawn of the Jihad*, went back to print in less than a year; the second product, *Jihad Hot Spots: 3070*, is almost ready for a reprint
- Includes illustrations, game stats and record sheets for six new OmniMechs; these miniatures are currently being released by Iron Wind Metals

Promotion:

- A strong network of multi-language websites constantly updating with material and news from ClassicBattleTech.com.
- Advertised in *Game Trade Magazine* and *Greater Games Industry Catalog*.

Target Market:

- Current *Classic BattleTech* players
- Lapsed *Classic BattleTech* players looking to return
- Cross-over players from other table-top miniatures games

Up-Sells & Cross-Sells:

- *Total Warfare* [CAT35001]
- *Starterbook: Wolf and Blake* [CAT35101]
- *Blake Ascending: A Jihad Compilation* [CAT35300]
- *Jihad Conspiracies: Interstellar Players 2* [CAT35303]

 Star League Era	 Succession Wars Era	 Clan Invasion Era
 Civil War Era	 Jihad Era	 Dark Ages Era

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