



JIHAD CONSPIRACIES: INTERSTELLAR PLAYERS 2™

Series / Type : *Classic BattleTech* / Plot Sourcebook

Compatibility: Can be used by any *Classic BattleTech* player, though *Blake Ascending* and *Jihad Hot Spots: 3072* are useful.

Selling Points:

- The current over-arching plotline of the *Classic BattleTech* universe.
- A variety of plot concepts and threads allows players a host of options for almost any type of campaign, from the board game to roleplaying game.
- Includes illustrations, game stats and record sheets for a new BattleMech and aerospace fighter

Promotion:

- A strong network of multi-language websites constantly updating with material and news from ClassicBattleTech.com.
- Advertised in *Game Trade Magazine* and *Greater Games Industry Catalog*.

Target Market:

- Current *Classic BattleTech* players
- Lapsed *Classic BattleTech* players looking to return
- Cross-over players from other table-top miniatures games

Up-Sells & Cross-Sells:

- *Starterbook: Wolf and Blake* [CAT35101]
- *Blake Ascending: A Jihad Compilation* [CAT35300]
- *Jihad Hot Spots: 3072* [CAT35302]
- *Jihad Secrets: The Blake Documents* [CAT35303X]

 Star League Era	 Succession Wars Era	 Clan Invasion Era
 Civil War Era	 Jihad Era	 Dark Ages Era

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